

## PRESS RELEASE

### COVENT GARDEN ANNOUNCES NEW SPRING OPENINGS FROM THE BEST OF GLOBAL FASHION, LIFESTYLE AND BEAUTY

28<sup>th</sup> April 2022

- New openings to the Covent Garden estate include iconic Swiss watch brand **TAG Heuer**, London bakery **Chestnut Bakery**, and Italian contemporary fashion brand **Empresa**
- Haute Parfumerie **Parfums de Marly** and performance apparel brand US **Vuori** have agreed terms to open later this year
- Luxury cashmere brand **N. Peal** and British artisan gin makers **Bullards Spirits** will relocate to new flagship sites across the estate
- **Space NK x Tatcha** and **Eve Lom** to open innovative skincare pop up shops

Capital & Counties Properties PLC ('Capco') announces a number of new brands to the Covent Garden estate from globally renowned fashion, lifestyle and beauty brands. New openings include **TAG Heuer**, **Chestnut Bakery**, and **Empresa** while new brands joining the estate include **Parfums de Marly** and **Vuori**, further cementing Covent Garden's position as one of London's leading retail destinations.

Iconic Swiss watch brand **TAG Heuer** has opened a new standalone store in London on 5 James Street. The boutique offers a selection of **TAG Heuer**'s iconic heritage timepieces as well as the brand's more modern styles. It joins some of the world's best watch and luxury jewellery brands on the Covent Garden estate including **Bucherer**, **Tiffany & Co**, and **Vashi**.

French Haute Perfumery, **Parfums de Marly**, famous for its unique blend of classic and contemporary fragrances, will be opening within the historic Market Building later this year. Parfums de Marly will accompany some of London's most renowned beauty and perfume boutiques including **Glossier**, **Dior**, **Chanel**, **Diptyque**, **Guerlain**, **Aesop**, **Tom Ford** and more. Additionally, Southern California-inspired premium performance brand, **Vuori**, will open the brand's first European flagship store on Long Acre, showcasing both men's and women's active and swimwear.

Luxury cashmere house, **N.Peal**, will relocate into a new store within the Market Building, whilst **Bullards Spirits** will relocate its successful pop up to a new permanent store on Henrietta Street. In their larger space, the gin experts will continue to host cocktail masterclasses, gin sampling sessions and will also bring their new sustainability initiatives in store.

US-based luxury Japanese style skincare brand **Tatcha** will launch their first UK pop up in collaboration with **Space NK** on James Street from 26<sup>th</sup> May to 6<sup>th</sup> June. Customers visiting the pop up will be able to shop the skincare range via an immersive concept store. **Eve Lom** will also be launching their beauty pop up concept in May. Customers will be able to shop the full Eve Lom product range, as well as join masterclasses and events. The pop up will run on Floral Street from 26<sup>th</sup> – 29<sup>th</sup> May.

Alongside these new openings, the estate is also home to a variety of world-class fashion, beauty and lifestyle boutiques as well as the best dining destinations to enjoy, all within a pedestrianised open-air

environment. Lifestyle brands include **Ganni, American Vintage, A.P.C, Sandro** and **Polo Ralph Lauren** which site alongside restaurants including **Balthazar, Frenchie, The Oysterman, Sushi Samba, Petersham Nurseries and Ave Mario.**

-Ends-

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**For all media enquiries, requests for interviews or images, please contact:**

**Capco Covent Garden**

Catherine Riccomini

Tel: +44 (0)20 7395 5499 / Catherine@capitalandcounties.com

**Mission**

Covent Garden Press Office: +44 (0)20 7845 7800 / capco@thisismission.com

**Capco Covent Garden:**

Covent Garden is a leading retail and dining destination and is one of the most vibrant estates in the heart of central London. The area is now home to a wide variety of British, global and independent brands including Chanel, Tom Ford, Vashi, Glossier, Ave Mario, Balthazar and SUSHISAMBA, with upcoming openings from Peloton and Reformation. [www.coventgarden.london](http://www.coventgarden.london)

**Capital & Counties Properties PLC (“Capco”)**

Capital & Counties Properties PLC is one of the largest listed property investment companies in central London and is a constituent of the FTSE-250 Index. Capco's landmark estate at Covent Garden was valued at £1.7 billion (as of 31 December 2021) where its ownership comprises over 1.1 million square feet of lettable space. As of the date hereof, Capco owns a 25.2 per cent shareholding in Shaftesbury PLC. Capco shares are listed on the London Stock Exchange and the Johannesburg Stock Exchange. [www.capitalandcounties.com](http://www.capitalandcounties.com)